

UBD:

TOWARDS A  
UNIVERSITY OF  
RESEARCH AND  
INNOVATION

## Attributes of leading public universities

- Attract talented and bright students
- Pool of internationally regarded faculty members
- Strong in research
- Graduates who are sought after by private and public sectors

## Attributes of leading public universities

- Emphasis on Graduate Research Education

### Additional Feature

- Successful spin-off companies

# UBD Vision

- International Class University
- University of Choice for Bruneians

**5 strategic areas of research –  
International reputation in each  
within 5 years**

- Energy studies
- Biodiversity & Environment
- Food security
- Asian studies
- Islamic finance & management

10 research clusters:

1. Energy
2. Modelling and Simulation
3. Science, Technology and Society
4. Material Science
5. Environment and Sustainable Development
6. Cancer
7. Obesity
8. Ageing
9. Islamic Studies
10. Youth

## Enterprise

- Cultivate spirit of enterprise and innovation
- Research with economic and application relevance and impact

## Enterprise

- Innovation & Enterprise Office
- Intellectual Property Policy
- Start-up Incubators/spin-off companies
  - Staff and graduate students, alumni

## Education

- Graduate training
- Undergraduate education

## Graduate Training

- Increase the quality and quantity of graduate students
- Enhance international student population
  - Leads to cosmopolitan vibrancy

## Undergraduate Education

1. Broad-based Learning
2. Experiential learning – Discovery Year
3. Curriculum that is up to date and relevant.
4. 'No Walls' campus

## **Internationalisation**

- Develop global partnerships both in research and enterprise

## **Mission**

Pursuit of Excellence  
in Research,  
Enterprise and  
Education



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